

CONTENTS

MACROECONOMICS

ALIK TOROSYAN

Job Retention Schemes as a Long-Term Employment Policy Instrument	5
---	---

NARINE PETROSYAN

Evolution of Studies on the Connection between Economic Growth and Structural Reforms	20
---	----

FINANCE

GAYANE HARUTYUNYAN

Assessment of Factors Affecting the Return on Equity (ROE) in Banks by the Example of America Bank CJSC	33
---	----

MARINE AVETISYAN

Assessing Monetary Policy Effects on the Financial System Stability of Armenia	56
--	----

DIANA TERYAN

Monetary Policy Impact on the Capital Market: Evidence from Armenia	67
---	----

NERSES NERSISYAN

Livestock Insurance Prospects in the Republic of Armenia	80
--	----

GOR HARUTYUNYAN

Impact of CRM on Customer Satisfaction and Customer Loyalty in Armenian Banks	93
---	----

TEACHING METHODOLOGY

SUSANNA CHALABYAN, ARPINE SAHAKYAN

Teaching Listening Comprehension in the Armenian Classroom Using Bottom-up and Top-down Strategies	111
--	-----

OTHER

HRAYR PAPOYAN, VENERA VANYAN

Impact of the Economic Justification of Punishment on the System of Certain Crimes	121
--	-----