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### THEORY OF "TANAZIAN PRESS"

In the article following issues are explained by the researcher encouraging lots of scholars ideas, such as: the influence of "tanazian press" to the press activity, appearing eroding process in the society as a result of "tanazian press", two new outlooks "wrecking ship", "turned upside-down boat", Jalaliddin Rumi's outlooks about different suppositions can be met in the society, responsibility of journalists, "yellow press" and its bad activities, spreading unethical materials, as well as pornography, positively illumination of gay and lesbian marriages, aggressive crimes, activity of pimping, sexual attack, prostitution, abortion, cloning technologies by foreign journalists, rising of the world population getting old in some countries, their bad influences and etc.

Key words: mass communications, "eutanzia", "tanaziation", "tanazian press", "tribonik press", "termitted press", "open society", "society of consume", "friendly society", suppose, "transformation press", "mass culture", cosmopolitanism, globalization, dissoluteness, sadism, lobbyism, "yellow press", periodical publications, wrecking ship, turned upside-down boat, pornography, homosexuals, individualism, family, "father-father", "mother-mother", ethnic and religious conflicts, authoritarian and totalitarian systems.

English philosophy Francis Bacon (1561–1626) created a term called "eutanzia" (In Greek euthanasia: eu – good, thanatos – death)

which is meant "light", "death without suffer", that is, good, peace and light death, tortureless and not suffering<sup>1</sup>. Eutanazia has been prohibited in our country, it is also banned to fulfill the requests of death hastening. When a man or woman makes the ill person die or they are made to kill him/her, he or she is charged with the crime<sup>2</sup>. The conception of "tanaziation" is seen in the subjects of modern law and medicine, its real essence means the death. That is the term of "eutanzia" is widely used in the fields of law, medicine and others. To this state doctor approaches on the basis of hedonism and lawyer approaches according to the point of living right of the human being. We have explained the term "tanazian press", that we are suggesting, in two subjects in order not to confuse it. By the term of "tanazia" (in Greek Thanatos – death) we have tried to prove it bringing together to the activity of the press, because this term is accepted as an organism which erodes the interior of the culture and spiritual-ethics of the society, it is a primary attempt in the field of the press.

According to this issue Abu Ali ibn Sina's following idea can be an example: "I have said: what kind of discomfort does destroy the friendship? Said: four things:

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<sup>1</sup> See: Issik S.O. O nekotorig aspektax na svobodnoe raspolozhenie sobstvennoy jiznii, ili prava na smert. // Nauchnie trudi "Edilet", Almati. 2001. №1. P.153.

<sup>2</sup> Shamsiev E.S., Iskandarov A.I., Zufarov R.A., Talimbetov V.K. Sud – tibbiy fanlari. (Textbook in Uzbek) –T.: 2004. P.114.

the stinginess of the rich, disregard of the wise men, shameless of the women and deceitfulness of the men”<sup>1</sup>. Ibn Sina’s four elements are also the indications of eroding the society, that is, “tanaziation”. Such kind of crisis appears in the other fields, in particular, in the society on mutual exchanging of the information in press communications. In the processes of mass communications from XV th to XX th centuries, managing of the “termited press”, in the colonial period following things turn out in the “tanazian press” such as the method of administrative–repression, integrating circumstance of the “tribonik press” in the society of citizenship, negative features of the globalization process by the “transformation press” which appeared in the result of eroding in the brainpower of the informed society. In this process following states are observed such as liquidating the nation and clan, spiritual–ethical eroding the society in the different forms of the colony, forgetting the democratic values. Especially, in the former totalitarian system “it was said that more than 230 nations and clans lived when an the list of entire ex Soviet Union was presented in 1926, but the number of them decreased into 129 in 1959”. So, more than 100 clans, especially the peoples possessing few generations lost their national appearances, and increased the quantity of the “advanced”<sup>2</sup> people. It is a bright example for the “Tanazian press” people. Telling another way, in the state of the “termited press” termeytting circumstance of the “tanazian press” is observed.

The society in the period of developing is based certain demands such as: “democratic”,

“citizenship”, “informed”, “open society”, “society of consume”, “friendly society” and others. So society follows believing in the successes gained in the societies told above. But, their applying into life without observance, some spiritual–ethical conflicts come into existence in the real of that society, particular cultures in the democratic values of common humanity are not taken into consideration, and they threat the historical forming of the people as well as the strategic purpose of them. Jalaliddin Rumi’s following ideas are very important about this issue: You are rejecting yourself saying “There is no importance of the word”. Because you are expressing this idea with the word too”<sup>3</sup>. In the consequence, the society or the country which is developing with a certain idea, some actual social problems and dangers should be predicated (prognosis) theoretically and definitely and it is demanded to find exact ways for that society in order to solve them.

It is good to develop the field by abolishing of negative states of “termited press”, “tribonik press” and “transformation press” based on step by step development without revolutional leap. Otherwise, some actual social problems are accumulated, become sharpened and chaos comes into existence in the society as a result of eroding, rubbing or collapsing of anemia state. Because of those three states press and nation will be forgotten. Expressing another way, tanaziation in the anemia state of the press, the field can not answer the demand of the complicated period and non–stop processes. From the point of view, it isn’t good to accept the national press separating from the world press. Because of it the society isn’t provided with exact, complete and objective information.

<sup>1</sup> Abu Ali ibn Sina, Zafarnoma. –Samarkand. “Sug’diana”. 1993. P.8.

<sup>2</sup> Boboyarov B. Millatlararo totuvlik — taraqqiyot omili // “Ijtimoiy fikr”. Inson huquqlari”. 2004. № 2. P.54.

<sup>3</sup> Jalaliddin Rumi. Ichindagi ichindadir. –T.: “Mehnat” 2001. P.60.

Unhealthy struggle, particularly, strengthening of lobbism develops in the society that possesses the anemia state in the press. In the globalization process of the informing of society, different strange destroying ideas such as “mass culture”, “cosmopolitism” influence the human being’s mind, as a result, unification of diversity (pluralism) of ideas may be turned out. According to the ideas of Kofi Annan, former head secretary of UN, “Globalization is not a stream which can hold all the ships equally. Even, from the point of statistics, most people feel themselves fussy who are interested in that thing, and get strongly angry with calmness of the more lucky people than them. Although globalization firmly unites us theoretically, practically there is danger that accompanies us to the direction of disconnectedness”<sup>1</sup>. According to Z. Bzejinski, an American politic, idea is not a thing that exported from one county to the second one, when it passes evolution way in the development of every people or nation, related purposes should be achieved. He said, “American “mass culture”, especially, attracts world youth like a magnet... Internet – is in English and most parts of the words in the computer concerned to America, and it influence the meaning of the global communication. At last America has been “Mecca” for the youth who are eagers to get modern education there”<sup>2</sup>. Because, totalitarianism at present time is not a thing that reigns the society with strength and compulsory conquering form, but it appears as placing hegemony as a result of negative influence of mass communications

by means of both technological and idealogical dependence and submissiveness, that is in consequence of spiritual–ethical crisis. Different views of lobbyism which serve some constricted circle, in particular, the dependant processes are observed to the ideas and goals of transnational companies on the basis of economical interests by mass communications.

Certainly, none of the events occur accidentally. They have some objective and subjective reasons. Also, in order to brighten the events different approach, style and methods are used. Here Jalaliddin Rumi’s description is influential “Listener looks like flour standing in front of the man kneading the dough. The word looks like water. Water is added in a certain measure”<sup>3</sup>. But as pure water showing it without colors makes all people understand. Newspapers and magazines mightn’t absolutely be free from the actual, social problems, being indifferent, apathy gradually as spiritual dissoluteness begins decline of society’s freedom. By means of mass communications journalists as sadism propagandists are spreading dissoluteness, particularly, patronizing prostitutes and trying to rise their passions to the absolute freedom level. If a journalist is given excessive right, he/she tries to earn wealth by means of lobbism with spreading any type of destroying and dogmatic idealogy. Such kinds of journalists don’t stop to brighten the state of dissoluteness under the mask of consumers’ demand. We can give as an example, periodical publications in the West as “yellow press” which are regularly illuminating shameless (chit–chats) gossips. From this point of view, in the matters of press freedom and spiritual freedom, the creature of journalist and his/her materials should serve glorifying the

<sup>1</sup> Kofi Annan’s speech in the Main Assembly of the UN September 19 in 2006. For the complete text of the speech see: [http://www.un.org/webcast/ga/61/pdfs/sgstatement\\_to\\_the\\_ga06.pdf](http://www.un.org/webcast/ga/61/pdfs/sgstatement_to_the_ga06.pdf)

<sup>2</sup> Bzejinski Z. Velikaya shaxmatnaya doska. Gospodstvo Amerika i geostrategicheskie imperativi. –M.: 1998. P.38.

<sup>3</sup> Jalaliddin Rumi. Ichindagi ichindadir. –T.: “Mehnat” 2001. P.30.

culture, spirituality and education based on healthy debate.

According to Mukhammadjon Kuranov, Doctor of Pedagogics, Professor, "If people do not pay attention to each other, it is — sparseness, if they criticize each other, it shows that they are not apathetic to each other and unanimity"<sup>1</sup>. From this point of view, we have tried to base the process of tanaziation by means of two image approaches. First approach is called by us as inevitable wrecking ship and the state of tanazia is the life of the ship, that is, one can imagine that it ruined the life completely and there is no sign of life. Here it is observed not only the disappearance of the press, but the nation vanishes (termites). In the second approach wrecking of the ship isn't inevitable. And it had an accident and confused its way; we have imagined it as a turned upside-down boat. Such kind boat can be controlled. From this point of view, the aggression of the strange ideologies in the "Tanazied press" expresses following two groups on the basis of ideological emptiness: wrecking ship or turned upside-sown boat. In these groups mass information means is publicized following things:

1. The group of "Wrecking ship": a) evident threat concerning colonial nation or elimination of its language and culture as a result of hidden pressure, and the process of being spread such situations by the representatives of the colonialists, appearing as the view of different information attack, in particular, totalitarian or authoritarian press; b) illuminating erotic, pornographic materials from the point of hedonism, homosexuals by describing man and woman's sexual intercourse, and their bare bodies; v) spreading and describing aggressive crimes

"advantages" of prostitution, abortion, activity of pimping and sexual attack; g) illuminating homosexuality positively; d) applying cloning technologies into life, that is, approaching to this matter as a positive state; e) spreading multi husbands for one woman at the same time.

In the mass communications based on individualism philosophy, after some time the values in it become official tradition, that is, it doesn't play real vital role for the West. Person's "I" (selfishness) passes from the typical step to the conditional step. For this matter Indian scholar A.Ghosh gave an explanation<sup>2</sup>, according to this scholar, individualism is the rebellion of the spirit which was against for the typical step that became dogma as a result of the decay and destroy of the conditional step. In this process there is no value of the ethics for the individ, understanding kind ideas in the life on the basis of forming, and even religious activity is adapted to the individ, social-ethical "development" is based on formed dogmas. The society which is unready to the information attacks under the influence of mass communications, as a result of such negative situations there won't be confidence in such society. If a journalist isn't believed, by the "tanazian press" the responsibility for the field, faithfulness for the job and duty are lost in front of "personnel-society-state". Of course, the representatives of the first group, especially, some countries prohibit homosexuals with law, and we mustn't forget that some countries have given absolute freedom for them. For instance, homosexual marriage has been allowed in the 8 countries of Europe and 10 states in the USA. So, nowadays sexual attitudes are analyzed with different approaches in the mass communications. Explaining another

<sup>1</sup> Kuranov M. "Ming ko'zli devor" yoki faol ijtimoiy fikrning imkoniyatlari to'g'risida // "Ijtimoiy fikr". Inson huquqlari". 2003. №3. P. 64.

<sup>2</sup> See: Shri Aurobindo Ghosh. Chelovecheski sikl. —Kazan. 1992. P. 9–34.

way, artificial families appear, such families can be seen following terms “father–father”, “mother–mother” instead of father and mother of the traditional families.

2. The group of “Turned upside-down boat”, it is a first group in the Mass Media, complex measures directed to abolish the chaos became because of inner ethical eroding of a nation, spreading healthy life style with spirituality–education, upbringing: a) asceticism, i.e., refusing his/her interests, unanimity; b) Altruism, i.e., not thing about himself/herself, caring about the others, it brings the balance is created based on criterion and measure in consuming. This situation in the second group, diminishing the titled nation in the country, suspecting it the national state independence because of the influences of the ideologies which were spread by Mass Media in the first group. Nowadays the world population is getting old. This process began in Europe in 1970. It is supposed that in 2025 the population of 1/5 will be old people in Europe, Russia, The Ukraine and Belorussia<sup>1</sup>. At present time they contain — 11,4 % in the European countries, 6,8 % in the world. Especially, it has been listed that 20–26 % population of 35 countries are in their above 60s. According to the suppositions, one Russian citizen that enable to work will equal one the same citizen that unable to work in 2015, the half of them are old people<sup>2</sup>. The population who above 65 years old contain 4,5 % in Uzbekistan<sup>3</sup>.

According to S.Khantington, “history was created by countries in the course of hundreds of years. In XXth century totalitarian ideology replaced its place, on

the threshold of XXIst century the politics is outlined by cultural collision. In the group and ideologic conflicts, people might answer the following question on the basis of their choices “Who do you belong to?”, in the ethnic and religious conflicts the following question is to be asked “Who are you?” That is, the issue that about given beforehand and unchangeable things is being discussed here”<sup>4</sup>. In this state Mass Media struggles for the national independence in order to defend the titled nation from the political and ethical features, otherwise instead of a national language in the state position one of the international language is applied, the language of titled nation becomes as one of the language groups that contain national minority or it is forgotten. This state in the life style national language loses its spirituality and culture and it makes the people’s educational–ethical crisis. In this issue an interesting state appears: although the name of the country is named after a certain titled nation, that nation has no place and influence in its country. National mass communications are becoming propagandists of “mass culture”, especially, hedonism and other negative states, as a result such people appear that who don’t think about the nation and spiritually uneducated and zombies are formed.

According to American researcher Bernasco, “At present time the developing countries are the countries which lost their yesterday’s industry revolution”. Tomorrow they may let informational revolution pass which is being observed nowadays”<sup>5</sup>. So, it isn’t true that “Tanazian press” is not only based on suppositions. Of course, at present time this “Tanazian press” in the sociology of mass communications is considered a

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<sup>1</sup> World Population Prospects. The 2000 Revision. N.Y., 2001. P. 28–30.

<sup>2</sup> Alperovich V. *Sotsialnaya gerontologiya*. –M.: 1997. P. 23.

<sup>3</sup> O‘zbekiston. *Mamlakatning umumiy tavsifi*. The UN. 2003. P. 31

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<sup>4</sup> Khantington S. *Stolknoeniye sivilizatsiy? // Polis*. 1994. № 1. P. 33

<sup>5</sup> *Intermedia*. 1979. January. P. 11.

supposition (prognosis) that can predict the problems appearing in the future. It isn't easy to notice "Tanazian press" because it appears as a result of destroying informed society, its principles and no positive and negative inclinations are taken into account as well. But, we mustn't forget such similar negative states took place as a view of "termitted press" in the authoritarian and totalitarian systems in the history of world

press. So, the problem of "Tanazian press" is not only an event that "transformation press" related to informed society or it isn't only ordered by the society, but it is multisided complex process that related to the activity of mass communications in other system such as: "termitted press", "tribonik press".

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### «ԹԱՆԱԶՅԱՆ ՄԱՄՈՒԼԻ» ՏԵՍՈՒԹՅՈՒՆԸ ՕՔԻԼՅՈՆ ԱՐԴՈՒԱԶԻՄՈՎ

*Ավագ հեղափոխող, Սոցիոլոգիական գիտությունների թեկնածու,  
Ժողովրդավարական ֆակուլտետի Մամուլի բաժին,  
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Հոդվածում քննարկվում են որոշ գիտնականների կարծիքներ «թանազյան մամուլի» վերաբերյալ: Ընդգծվում է մամուլի ոլորտում «թանազյան մամուլի» կարևորությունը և հասարակական կյանքի վրա դրա ազդեցության մեծացումը: Առանձնացվում է Ջալալիդին Ռումիի կարծիքը, ըստ որի «թանազյան մամուլը» նույնանում է «դեղին մամուլի» հետ, և այն հաճախ անվանվում է «շրջված, խորտակվող նավ»: Այս երևույթի վերաբերյալ հասարակության վերաբերմունքը հակասական է: Հոդվածագիրը հակված է այն մտքին, որ ժողովրդավարությունը՝ տարածելով հայտնի մարդկանց մասին անձնական տեղեկատվություն, բացահայտելով գաղտնի տեղեկատվություն, չարաշահելով իրենց դիրքը՝ պետք է պատասխանատվություն կրեն:

*Հոդվածի ներկայացման փաթեթիվը՝ 15. 02.2013 թ.*

### ТЕОРИЯ «ТАНАЗИЙСКОЙ ПРЕССЫ» АБДУАЗИМОВ ОКИЛЬЕН

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В статье рассматриваются точки зрения некоторых ученых о «таназийской прессе». Подчеркивается важность «таназийской прессы» в сфере прессы и увеличение ее влияния на общественность. Выделяется мнение Джалалидина Руми о том, что «таназийская пресса» отождествляется с «желтой прессой» и часто называется «перевернувшимся, затонувшим кораблем». Мнение общественности по этому явлению неоднозначно. Автор считает, что журналисты, распространяющие частную информацию, секретные сведения, злоупотребляющие своим положением, должны нести ответственность.

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