

EDITORS' FOREWORD

The Editorial Board of WISDOM is honoured to offer the scientific community the 3rd special issue of our periodical, this time dedicated to the philosophical issues of language and literature. The philological insight of the modern era seems to be moving from the hermeneutic roots - rethought in the post-modernistic context - towards the pragmatic bases of global interaction with the most generic skills - skills relevant to the 21st century - appear to comprise more and more components of autonomous linguistic creativity. Therefore, the status-based language characteristics tend to be substituted by impressionistic language intercourse skills, and, consequently, the rhetoric eloquence is deputised by the efficiency and flexibility of negotiations, conflict solutions and, in the worst of cases, manipulations.

The unprecedented pace of information exchange of the current epoch relegates one of the core functions of the human language - safeguarding the human existence through the virtual linguomental virtuality layer that has been developing in every and each interaction - both interpersonally and globally. Unfortunately, the same technologically grounded swiftness of communication has resulted in drastic distortions between the linguistic processes (speech flow, discourse, speech act, infinite series of unrecorded reiterations of language use) and pieces of linguistic creativity (culturally enhanced language units, new language formations, and pieces of literary art). At the same time, the outputs of technological breakthroughs seem to have rearranged the priorities of the respective paradigms in language and literature throughout the world. The technological advancement has resulted in the top priority of the *instrumental paradigm*, opting for the language as a tool of desired social conventions - in line with the non-idiosyncratic and culture-free patterns and clichés of globalisation trends. The instrumental highlights, quite naturally, have influenced the respective *paradigm of idiolects* resulting in clashes between the individual crea-

tivity visions, on the one hand, and popularised or stereotyped linguistic outlines of restrictive character. Successively, the current *universal paradigm* of language and literature seems to reconsider the fundamental nature of language to human life, character, and activities, attributing purposes to human language - broader than those of a sheer tool of communication, recognition, persuasion, and manipulation. The human language, therefore, is recognised as capable of offering profound clues to human phylogenesis and ontogenesis.

In the globalising world, language and one of its recorded outputs - literature - keep maintaining the relevance of their *typological paradigm* not only as a feature that allows distinguishing Humankind from other biological species with whom we share the planet but also as a criterion of inner idiosyncrasy that should be explored and made use of for better understanding, more effective interaction, and more profound and quality mutuality. Thus the internal duality of language systems - open word-stock system and closed grammar system - submitted to the melting pot of the globalising world gives rise to both positive and negative tendencies that we can observe in progress: the birth of Lingua Franca with worldwide coverage, way more quality cross-cultural communication, on the one hand, and such crises as an oversimplification of language economy principle, gradual minimisation of the aesthetic impact of language forms, reduction of the bond of intertextuality and cross-textuality, etc.

The present issue of WISDOM is a unique platform for indulging in research within the domains mentioned above and the variety of linguistic and communication contexts and perspectives from different linguocultural realms. The issue contains 26 articles, the authors of which represent Armenia, Ukraine, Russia, Indonesia, and India.

The Editorial Board is thankful to all the au-

thors and reviewers of the articles published and expresses their sincerest gratitude to Tigran Mikayelyan, the Literary Editor of WISDOM, the responsible reviewer of the special issue "Philosophy of Language and Literature", for his rigorous and high-quality reviews.

As stated before, we should restate that, given

the significance of the underlying principle of pluralism over scientific issues and freedom of speech, the authors carry primary responsibility for the viewpoints introduced in their papers which may not always coincide with those of the Editorial Board.

Editorial Board